

## Zhihu Inc. to Report Second Quarter 2023 Financial Results on August 23, 2023

BEIJING, Aug. 11, 2023 /PRNewswire/ -- Zhihu Inc. ("Zhihu" or the "Company") (NYSE: ZH; HKEX: 2390), a leading online content community in China, today announced that it will report its unaudited financial results for the quarter ended June 30, 2023 before the U.S. market opens on August 23, 2023.

The Company's management will host a conference call at 8:00 A.M. U.S. Eastern Time on Wednesday, August 23, 2023 (8:00 P.M. Beijing/Hong Kong Time on Wednesday, August 23, 2023) to discuss the results.

All participants wishing to join the conference call must pre-register online using the link provided below. Once the pre-registration has been completed, each participant will receive a set of dial-in numbers, a passcode, and a unique registrant ID which can be used to join the conference call. Participants may pre-register at any time, including up to and after the call start time.

Registration Link: <https://dpreister.com/sreg/10181708/fa277db324>

Additionally, a live and archived webcast of the conference call will be available on the Company's investor relations website at <https://ir.zhihu.com>.

A replay of the conference call will be accessible approximately one hour after the conclusion of the live call, until August 30, 2023, by dialing the following telephone numbers:

United States (toll free): +1-877-344-7529  
International: +1-412-317-0088  
Replay Access Code: 6924451

### About Zhihu Inc.

Zhihu Inc. (NYSE: ZH; HKEX: 2390), a leading online content community in China where people come to find solutions, make decisions, seek inspiration, and have fun. Since the initial launch in 2010, we have grown from a Q&A community into one of the top comprehensive online content communities and the largest Q&A-inspired online content community in China. For more information, please visit <https://ir.zhihu.com>.

### For investor and media inquiries, please contact:

In China:

Zhihu Inc.  
Email: [ir@zhihu.com](mailto:ir@zhihu.com)

Piacente Financial Communications  
Helen Wu  
Tel: +86-10-6508-0677  
Email: [zhihu@tpg-ir.com](mailto:zhihu@tpg-ir.com)

In the United States:

Piacente Financial Communications  
Brandi Piacente  
Phone: +1-212-481-2050  
Email: [zhihu@tpg-ir.com](mailto:zhihu@tpg-ir.com)

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